

Colgate®

OPTIC
WHITE
PROFESSIONAL

Colgate®

OPTIC
WHITE
PROFESSIONAL

Make the most out
of your whitening
investment.

Maintain your smile with our refill pen.



For use with our patented
LED device.

Available exclusively through
dental practices.

Ask your dental professional about
**Colgate® Optic White® Professional
Whitening** today!



**Dramatic
whitening.**



See how fast and easy
whitening can be.



Colgate®

OPTIC
WHITE
PROFESSIONAL

Dramatic whitening... drama-free



Whiten in office



Easy, comfortable experience.

Zero reports of sensitivity or pain in a clinical trial.

1 Results you want in short visit

Whiten at home

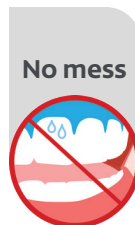


Do it on your own time!

Just 10 minutes a day.

5 Results you want in just days*

Designed for:



Enjoy your dramatically whiter smile.



*when used as directed.

†Simulated whitening to show 6-shade improvement vs baseline as observed in a clinical study.