KWM Approved 9/6/20

TERMS AND CONDITIONS GAME OF SKILL – NATIONAL ADVOCATES FOR ORAL HEALTH COMMUNITY

- 1 Information on how to enter and prizes form part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
- 2 Entry is open to residents of Australia and New Zealand who are 18 years of age and over and are enrolled in and studying either Dentistry, Dental Hygiene or Oral Health Therapy at an Australian or New Zealand higher education institute.
- 3 Employees and their immediate families of the Promoter and its agencies associated with this competition are ineligible to enter.
- 4 To enter, each entrant must, during the Entry Period:
 - (a) visit
 https://www.colgateprofessional.com.au/education/professional-education/topics/othe
 r.
 - (b) download the entry form and populate it with their full name, email address, mobile number, higher education institute, name of enrolled course and year level; and
 - (c) Create a short video of 60 seconds or less (Maximum Video size is 25mb) telling us how you believe you can contribute to "Building A Future to Smile About"; and
 - (d) Submit your entry form and video to the Promoter, via Dr Susan Cartwright susan_cartwright@colpal.com
- 5 Limit applies of one entry per person.
- 6 Entries must be received by the Promoter during the Entry Period. Entries received after 06/04/2021 will not be accepted.
- The competition commences at 09.00am (AEST) on 22/02/21 and closes at 23.59 (AEST) on 06/04/21 ("Entry Period").
- This competition is a game of skill. Chance plays no part in determining the winner(s). All entries will be judged individually on their merits based on creativity and innovation, inclusion of the key message "Building A Future to Smile About" and communication and engagement skills
- The top five entries, as determined by the judges, will be determined as finalists and each will receive a Colgate Prize Pack. The best entry as determined by the judges will be the winner and will receive the Major Prize. The judges' decision is final and binding no correspondence will be entered into. All finalists will be required to verify their course enrolment.
- Judging will take place at 10am AEST on 20/04/2021 at Level 14, 345 George Street, Sydney. Entries will be judged by a panel of judges from Colgate-Palmolive and a current member of the Advocates for Oral Health Community.
- 11 Entrants that upload a video in accordance with clause 4, must adhere to the following conditions:
 - (a) by submitting a video, entrants agree to the video being made available for public viewing:
 - (b) any person depicted in a video uploaded must be decently dressed and presented;
 - (c) all videos are subject to the approval of the Promoter. The Promoter reserves the right to vet all entries prior to them going live on any website or on social media platforms and reserves the right to remove any entries at any time in its absolute

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- discretion. However, the Promoter is not responsible for any photographs/videos uploaded to social media and visitors view those sites at their own risk:
- (d) entrants must own the copyright in the photograph/video uploaded or be entitled and have permission to use the photograph/video in the manner contemplated by these terms, including use of the video for promotional purposes in accordance with clause 19 and clause 20; and
- (e) If an entrant uploads a video of a child, the entrant must be the parent or legal guardian of the child depicted in the video and must have the permission of all other parents or legal guardians of the child and any other children pictured to submit the photograph/video in accordance with these terms.
- Colgate Prize Pack contains 1 x Colgate Pro Clinical Whitening 500R Electric Toothbrush (RRP \$69.99), 2 x Optic White Renewal Toothpaste 85g @ \$14.99 each (RRP \$29.99), 1 x Colgate Keep Cup (RRP \$24.99), 2 x Colgate Total Toothpaste 200g @ \$6.10 each (RRP \$12.20), 1 x Slim Soft UCH Toothbrush (RRP \$5.99), 1 x Colgate Cushion Clean Toothbrush (RRP \$5.99), 1 x Interdental Brushes (size 0) (RRP \$6.99), 1 x Colgate Brush & Pick (RRP \$6.99), 1 x Plax Mouthrinse Freshmint 500ml RRP (\$6.49), 1 x CSPR Repair & Prevent Toothpaste 110g (RRP \$9.99). Total RRP value of \$179.60. There are 5 Colgate Prize Packs to be won, one for each finalist. Total RRP value of Colgate Prize Packs = \$898.00
- In addition to the Colgate Prize Pack, the overall winner will also be awarded the Major Prize which is a contract to join the Advocates of Oral Health Community for a one year period commencing August 2021. It is a condition of accepting the Major Prize that the winner contributes to the Advocates of Oral Health Community in accordance with the Promoter's terms provided to the Major Prize winner (AOH Terms), including during the year, writing 3 articles and posting on social media on 10 occasions about oral health awareness. In return for the overall winner's contribution of 3 articles, the Promoter will pay the winner \$500 per article and for the winner's contribution of 10 posts, the Promoter will pay the overall winner \$50 per post, totalling \$2,000. The relevant amount will be paid by the Promoter after each article or post is published in accordance with the AOH Terms.

Provided that the overall winner makes the above contributions to the Advocates of Oral Health Community, they will be paid \$2,000 in total.

- The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the competition.
- Prizes are not transferable and are not redeemable for cash. If any prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value.
- The finalists (including the Major Prize Winner) will be notified by email on or by 30/04/2021 and must respond by email ("Acknowledgement Email") within 4 weeks providing their postal address to receive their prize. The names of all finalists (including the Major Prize Winner) will be published on www.colgateprofessional.com.au on 21/05/2021 for a minimum of 28 days. Colgate Prize Packs will be delivered within 30 days of receipt of the Acknowledgement Email and the Major Prize will be delivered in accordance with clause 12 and the AOH Terms.
- All reasonable attempts will be made to contact the prize winners. If the Promoter is unable to contact the Major Prize winner or the Major Prize winner is not willing to accept the Major Prize in accordance with these terms and the AOH Terms, the Major Prize will be awarded to the next best entry as determined by the judges in accordance with clause 9. If the Promoter is unable to contact any of the other finalists, their Colgate Prize Pack will be forfeited.
- The Promoter reserves the right to request verification of age, identity, residential address of winners, course enrolment and any other information from entrants relevant to entry into or

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participation in this competition. Verification is at the discretion of the Promoter, whose decision is final. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or who is otherwise involved in any way in manipulating, interfering or tampering with the conduct of this competition.

- Entrants consent to the Promoter using their name, image /video and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration for the purpose of promoting this competition (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
- 20 Entrants confirm and promise that their entry is original and does not infringe the intellectual property rights of any third party. Further, entrants agree that the Promoter has an unrestricted, irrevocable, transferable, divisible right and licence to use and modify their entry for the purposes of the Promoter's business including for promotional purposes without the payment of any further fee or compensation. If requested by the Promoter, the entrant agrees to sign any further documentation required by the Promoter to give effect to this arrangement. To the extent permitted by law, entrants unconditionally and irrevocably consent to any act or omission that would otherwise infringe any moral rights in their entry
- 21 Entries remain the property of the Promoter. Details from entries will be collected and used for the purposes of conducting this competition (which may include disclosure to third parties for the purpose of processing and conducting the competition) and for promotional purposes surrounding this competition. By entering this competition entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional purposes without any further reference or payment to the entrant. Entrants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy by contacting the Promoter on (02) 9229 5600 during office hours.
- The Promoter is Colgate-Palmolive Pty Ltd (ABN 79 002 792 163) of 345 George Street, Sydney NSW 2000.

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